



## مساهمة البرنامج في مجالات التصميم وفنون الدعاية والاعلان في الجامعة

مدير البرنامج وعميد الكلية

أ.د/ أماني محمد شاكر

منسق المعيار

أ.م.د/ هناء حليم سيدهم

٢٠٢٠/٢٠١٩



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منسق المعيار  
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أ.م.د/ هناء حليم سيدهم  
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أعضاء اللجنة

أ.م.د/ رشا عبدالله جاويش  
د/ فادي بطرس ميخائيل  
د/ داليا السيد المداح  
د/ رشا عاطف عكاشه  
م.م/ هدير محمد الدسوقي  
أ/ نبيل محمد مسعد

## مساهمة البرنامج في مجالات التصميم وفنون الدعاية والاعلان في الجامعة

المساهمة في مجالات التصميم وفنون الدعاية والاعلان (تصميم شعار الجامعة وشعار أسبوع شباب الجامعات - تصميم شعار ومطبوعات ولأفتات المؤتمرات الدولية للكلية - تصميم اللوحات الإرشادية بالكلية).

شعار الجامعة للفنان الأستاذ الدكتور السيد عبده سليم أستاذ النحت وعميد الكلية الأسبق



شعار الكلية تصميم الفنان الدكتور شادى عصام مدرس الرسم والتصوير



شعار مؤتمرات الكلية تصميم الفنان الدكتور شادى عصام مدرس الرسم والتصوير



شعار أسبوع شباب الجامعات المصرية الثاني عشر





## جامعة كفر الشيخ كلية التربية النوعية برنامج إعداد معلم التربية الفنية

### مطوية المؤتمر الأول للكلية تصميم الفنان الدكتور فادي بطرس حنا أستاذ الرسم والتصوير المساعد

#### برنامج المؤتمر:

- التمثيلات - تستطيع الفتيات التوجه المبكر إلى شرم الشيخ من خلال متحف شرم الشيخ التراثي أو استملاك منزل وصيد العوازل في جبال مرسى سيدي الشيخ الكفر الشيخ - القرية، شرم الشيخ شمالا وأيضا
- الإقامة بفندق مرموزة بفنادق سيدي
- جولات ترفيهية على هاشم المنزه مليل رحلة Glass Boat وزيارة المحميات الطبيعية رأس محمد بالإضافة لزيارة معلم مدينة شرم الشيخ المسورة ببرنامج الحماية الذي يشاركه عدد الريفية
- معارض للاشطة الصامتة والتقليدية في كاتبة العجالات.

#### رسوم التسجيل:

- من يوم الاثنين 25/08/2017
- يوم الثلاثاء 26/08/2017
- يوم الأربعاء 27/08/2017
- يوم الخميس 28/08/2017
- يوم الجمعة 29/08/2017
- يوم السبت 30/08/2017
- يوم الأحد 31/08/2017

**دعوة**

المؤتمر العلمي الدولي الأول لكلية التربية النوعية - جامعة كفر الشيخ تحت عنوان

### العمرم النوعية ودورها التنموي وتحديات سوق العمل

تحت رعاية  
الدكتور عاطف عبد الفتاح وزير التعليم العالي والبحث العلمي

رئيس المؤتمر  
أ.د/ صلاح عبد الوهاب القبرني رئيس جامعة كفر الشيخ

رئيس اللجنة  
أ.د/ فادي بطرس حنا أستاذ الرسم والتصوير المساعد بكلية التربية النوعية

عضو اللجنة  
الدكتور هادي الخان المنصفة مدير مركز الأبحاث العلمي

وكيل الكلية لشؤون خدمة المجتمع وتنمية البيئة

مكان انعقاد المؤتمر: مدينة شرم الشيخ في الفترة 27-29 أكتوبر 2017

#### مخارم المؤتمر:

- توفير الإقامة وتنظيم السفر وتقديم الترتيبات اللوجستية
- إقامة جميع الفعاليات على مدار الأربعة أيام
- تنظيم رحلات سياحية داخلية
- تنظيم رحلات خارجية
- تنظيم رحلات تعليمية
- تنظيم رحلات ترفيهية
- تنظيم رحلات ثقافية
- تنظيم رحلات علمية
- تنظيم رحلات رياضية
- تنظيم رحلات فنية
- تنظيم رحلات إعلامية
- تنظيم رحلات إعلامية
- تنظيم رحلات إعلامية

#### Les principaux thèmes de la Conférence:

**Volet 1: La nanotechnologie et l'avenir de la science**

1. La nanotechnologie dans les domaines du textile et de l'habillement.
2. La nanotechnologie dans les techniques d'impression.
3. La nanotechnologie dans le domaine de l'industrie alimentaire.
4. La nanotechnologie dans les beaux arts et la musique.
5. La nanotechnologie et l'habitat.
6. Les nanotechnologies et l'électronique et leurs applications.
7. Les nanotechnologies et l'énergie.
8. Les nanotechnologies et les nanomatériaux.
9. Les nanotechnologies et les nanomatériaux.
10. Les nanotechnologies et les nanomatériaux.

**Volet 2: Le textile et l'habillement du passé au présent et l'avenir**

1. Les textiles intelligents et électroniques et leurs applications.
2. L'ensemble, la culture, l'équipement et leurs innovations.
3. La conception et les techniques et méthodes de fabrication textile innovantes.
4. Les innovations dans les textiles et de l'habillement en Égypte.
5. Les innovations technologiques et leur rôle social.
6. Le rôle des médias dans la valorisation du goût du public.
7. Les médias sociaux et leur rôle dans les médias éducatifs.
8. Les médias sociaux et leur rôle dans la sensibilisation des étudiants.
9. Les médias sociaux et leur rôle dans les médias éducatifs.
10. Les médias sociaux et leur rôle dans les médias éducatifs.

**Volet 3: Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique**

1. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
2. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
3. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
4. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
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9. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
10. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.

**Volet 4: Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique**

1. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
2. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
3. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
4. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
5. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
6. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
7. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
8. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
9. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.
10. Les innovations technologiques et leur relation pour apprendre les résultats à l'ère numérique.

**Volet 5: Rôles de la musique dans la mise à niveau du goût du public**

1. La musique entre l'identité culturelle et patrimoniale.
2. Découvrir et développer le talent musical.
3. Créativité et innovation dans la musique.
4. Le rôle de l'éducation qualitative dans l'enseignement musical.
5. Étudier et analyser le travail des artistes et les mettre en paix dans l'enseignement universitaire.
6. Complémentarité des sens au goût musical.
7. Méthodes innovantes d'enseignement de l'éducation musicale et qualification des diplômés.
8. Méthodes innovantes d'enseignement de l'éducation musicale et qualification des diplômés.
9. Méthodes innovantes d'enseignement de l'éducation musicale et qualification des diplômés.
10. Méthodes innovantes d'enseignement de l'éducation musicale et qualification des diplômés.

### INVITATION

3ère conférence internationale de la faculté d'éducation spécifique de Kafrelsheikh.

Intitulé

## Les sciences spécifiques et leur rôle en matière de développement et les enjeux de marché du travail

Sous les auspices de  
**Prof. Khalid Abd El-Ghaffar**  
Ministre de l'Enseignement supérieur

Président de la conférence  
**Prof. Magdy A. El-Kemary**  
Président de l'Université Kafrelsheikh

Vice président de la conférence  
**Prof. Amany M. Shaker**  
Docteur de la Faculté

Directeur des Comités d'organisations  
**Prof. Adj. Mervat I. El-Demery**  
Docteur de la Faculté

Vice Docteur du service communautaire et le développement environnemental

La conférence aura lieu le 24-27 Octobre, 2017 à Sharm El Sheikh, Egypte

#### Frais d'inscription:

L'inscription sera confirmée, dès que les frais d'inscription complets seront reçus avant le 16 Juin 2017, et au moins un séjour doit être versé à la conférence pour permettre le document.

Les participants	Catégorie d'inscription	Frais
Pour les pays étrangers	Participation avec l'habitat (résidence)	1 200
	Participation (collaboration et exposé)	900
	Participation (participation à la conférence)	600
Pour les Egyptiens	Participation avec l'habitat (résidence)	1 000
	Participation (collaboration et exposé)	700
	Participation (participation à la conférence)	500

Les documents participants, seront publiés, version électronique et imprimée dans le Journal of Special Education and Technology.

Le Programme de la Conférence espère vous accueillir à Sharm El Sheikh en octobre 2017.

- Mobilité: les délégués de la conférence seront transportés dans des bus localisés de Luxe (de Kaf El Sheikh ou de Cairo à Sharm El Sheikh) directement.
- Hébergement avec chambres doubles dans les hôtels touristiques.
- Des voyages de loisirs comme activité en marge de la conférence, tels que, un voyage en bateau en bordure de la mer, visiter les réserves naturelles à Ramses Mohamed pour voir les sites de Sharm El Sheikh et de nombreux autres programmes supplémentaires, tels que Nile et croisière, sports et tourisme, voyage Aux îles de Tiran et Sanafir.
- Expositions, des excursions seront organisées pour les chercheurs qui participent à des œuvres d'art. De plus, des expositions d'activités de conception, d'industrial et de technologie de transfert, dans tous les domaines techniques.



**مطوية سيمبوزيوم الرسم والتصوير ضمن فعاليات المؤتمر الأول للكلية  
تصميم الفنان الدكتور فادي بطرس حنا أستاذ الرسم والتصوير المساعد**



**جامعة كفر الشيخ**  
كلية التربية النوعية



**KSU**  
Kafrelsheikh University  
جامعة كفر الشيخ

**برنامج المؤتمر:**

تحت رعاية

**أ. د/ خالد عاطف عبد الغفار**  
وزير التعليم العالي والبحث العلمي

رئيس المؤتمر

**أ. د/ ماجد عبد التواب القمري**  
رئيس جامعة كفر الشيخ

نائب رئيس المؤتمر

**أ. د/ أماني محمد شاكر محمد**  
عميد الكلية

تتشرف كلية التربية النوعية بجامعة كفر الشيخ  
بدعوتكم للحضور والمشاركة في

**سيمبوزيوم الرسم والتصوير**  
المقام ضمن فعاليات  
المؤتمر العلمي الدولي الأول لكلية التربية النوعية - جامعة كفر الشيخ

تحت عنوان

**العلوم النوعية ودورها التنموي وتحديات سوق العمل**  
Specific Science, Their Developmental Role  
and Challenges of Labor Market

مكان انعقاد المؤتمر: مدينة شرم الشيخ  
في الفترة: ٢٤ - ٢٧ أكتوبر ٢٠١٧ م

تقام فعاليات السيمبوزيوم في محمية رأس محمد

• التنقلات: يستطيع المشارك التوجه مباشر إلي شرم الشيخ من خلال مطار شرم الشيخ الدولي، أو سيتم نقل وفود المؤتمر في حافلات سياحية (كفر الشيخ - القاهرة: شرم الشيخ) نهابا وإيابا.

• الإقامة: بغرف مزدوجة بفنادق سياحية.

• جولات ترفيهية على هامش المؤتمر مثل: رحلة Glass boat، وزيارة المحميات الطبيعية برأس محمد بالتوبيس ورؤية معالم مدينة شرم الشيخ الساحرة، وبرامج إضافية أخرى باشتراك حسب الرغبة.

**للاستعلام والتواصل:**  
البريد الإلكتروني: [secon@spe.kfs.edu.eg](mailto:secon@spe.kfs.edu.eg)  
موقع المؤتمر: <http://www.kfs.edu.eg/secon/>

الفاكس: ٠٤٧٣١٠٩٥٠٩

**الهاتف:**

أ.م.د. نجلاء الأشرف	٠١٠٠١٢٨٠٨٦٤
د. هناء حليم	٠١٢٣٥٨٤١٦٨٠
د. فادي بطرس	٠١٠١٠٤٦٨٧٤٣
د. محمد عبد الحميد	٠١٠٩٤٠٤٠٩٠
م.م. شادي عصام	٠١٠٠٨٠٧٦٨٦٣

**العنوان:**  
جامعة كفر الشيخ - كلية التربية النوعية، شارع الجيش، كفر الشيخ، مصر (المؤتمر العلمي الدولي الأول لكلية التربية النوعية)

**مطوية المعارض الفنية ضمن فاعليات المؤتمر الأول للكلية  
تصميم الفنان الدكتور شادي عصام مدرس الرسم والتصوير المساعد**



**تحت رعاية**  
أ.د/ خالد عاطف عبد الغفار  
وزير التعليم العالي والبحث العلمي

**رئيس المؤتمر**  
أ.د/ ماجد عبد النور القهري  
رئيس جامعة كفر الشيخ

**نائب رئيس المؤتمر**  
أ.د/ أماني محمد شاكر  
عميد كلية التربية النوعية

تشرف كلية التربية النوعية بجامعة كفر الشيخ  
بإعوانكم للحضور والمشاركة في

**المعارض الفنية**  
المقامة ضمن فاعليات  
المؤتمر العلمي الدولي الأول لكلية التربية النوعية  
جامعة كفر الشيخ

العلم والتوعية ودورها التنموي وتحديات سوق العمل  
شرم الشيخ ٢٤ - ٢٧ أكتوبر ٢٠١٧

**1<sup>st</sup> International Conference of Faculty of Specific  
Education at Kafrelsheikh University, Egypt**  
**Specific sciences, Thier Development Role  
AND Challenges of Labor Market**  
24-27 October 2017 Sharm El Shiekh



**شروط  
الاشتراك بالمعارض  
في فاعليات المؤتمر**

\* قيمة الاشتراك بالمعرض الفديني  
شاملة الإقامة والتنقلات والوجبات والخدمات  
المقدمة خلال فترة المؤتمر  
- غير المصريين  
(٢٥٠ دولار)  
- للمصريين  
(١٤٠٠ جنية) للمشاركين من أعضاء هيئة التدريس  
(١٢٠٠ جنية) للمشاركين من باحثي الماجستير  
والدكتوراة

\* قيمة الاشتراك في المعرض الجماعي المصاحب  
لفاعليات المؤتمر:  
- ٢٠٠ جنية مصري قيمة العرض والإفادة للمشاركين  
بأبحاث في المؤتمر.  
- ٥٠٠ جنية لغير المشاركين بأبحاث في المؤتمر،  
وذلك قيمة العرض والإفادة وشهادة حضور المؤتمر  
لمدة يوم واحد غير شاملة الإقامة والمواصلات.  
\* على الراغبين المشاركة بالمعارض إرسال ما يلي:  
- عدد (٣) صور من أهم الأعمال الفنية  
- سيرة ذاتية مختصرة للمشاركة باللغتين  
العربية والانجليزية.  
- صورة شخصية  
وذلك على البريد الإلكتروني للمؤتمر  
Seco@spe.kfs.edu.eg

للاحقا بكتالوج المعرض،  
\* على المشاركين الراغبين في طباعة كتالوج أو  
بورشور فديني خاص بجانب كتالوج المؤتمر وضع  
شعار الجامعة والمؤتمر على المطبوعات  
تنويه: يتحمل المشاركون بالمعارض  
مسئولية نقل  
الأعمال الفنية المشاركة





# جامعة كفر الشيخ كلية التربية النوعية برنامج إعداد معلم التربية الفنية

## مطوية المؤتمر الثاني للكلية تصميم الفنان الدكتور فادي بطرس حنا أستاذ الرسم والتصوير المساعد



**Kafrelsheikh University**  
Faculty of Specific Education

2nd International Conference of the Faculty of Specific Education, Kafrelsheikh University, Egypt

**'Creativity and Technological Innovations and their Roles in Developing the Specific Education to Achieve Sustainable Development'**

Hurghada, Egypt  
(October 6 - 9, 2019)

Under the auspices of  
**Prof. Dr. Khalid Abdel Ghaffar**  
Minister of Higher Education  
**Prof. Dr. Abdel Razeq Yousef Desouky**  
President of Kafrelsheikh University

Supervision:  
**Prof. Dr. Hassan Hassan Younis**  
Vice President for Graduate Studies and Research

Conference Chair:  
**Prof. Dr. Amany M. Shakor**  
Dean of the Faculty of Specific Education

**Introduction:**  
The conference brings together researchers, specialists and scientists in universities and various research sectors to work towards supporting the Egypt's Vision 2030. As well as discussing the most important problems and challenges facing the labor market and finding suitable solutions for sustainable development.

**Conference Aims:**  
- High-quality education based on the learner using modern technology.  
- Establishing a culture of scientific research and creating a creative knowledge society.

- Opening up cooperation channels between educational, cultural and industrial institutions.  
- Exchange experiences and information on the latest developments and scientific achievements in technological innovations.  
- Enhancing the role of specific education in society service and solving its problems.  
- Proposing future plans for the promotion of vocational and technical education.

**The main themes of the conference:**  
**Track 1: Technology of the textile and clothing industry to achieve sustainable development.**  
- Nanotechnology and textile industries and adapting with global variables.  
- Smart and E-textiles and their applications.  
- Printing, dyeing, finishing and their innovations.  
- Technological innovations and technological development.  
- Textiles and clothing industries in Egypt and sustainable development.  
- Technological innovations and the future industry between opportunities and threats.  
- The economic situation and textile industries problems to achieve sustainable development.

**Track 2: Fine arts and the development of craft industries through technology and innovation.**  
- Fine arts and technological innovation.  
- Artistic projects, methods to achieve development.  
- Artistic, basic, technical and innovations of teaching methods of art education.  
- General and technical education curricula and their market requirements.  
- Nanotechnology in Fine Arts.  
- Creativity and technological innovations and their role in teaching visual arts.  
- Development of technical skills for special needs.

**Track 3: Education Technology between reality and the hope, to achieve Egypt vision 2030.**  
- Technology innovations and learning outcomes.  
- Updating evaluation systems and exams to achieve Egypt vision 2030.  
- Learning Management Systems.

**Track 4: Educational technology and the labor market.**  
- Learning and e-learning projects.  
- Virtual learning environments and their management systems.  
- Track 4: Food health, family management and sustainable development.  
- Sustainable economic and consumer protection.  
- Planning, learning and maintenance of the house.  
- The relationship between mother and infant health.  
- Food and nutrition for people with nutritional needs.  
- Development of food products and food fortification.  
- Innovation in teaching methods of home economics and rehabilitation of disadvantaged graduates.

**Track 5: The role of media and theater in achieving sustainable development.**  
- Media and the promotion of art.  
- The ethics of media practice between commitment and lack of morality.  
- Social networking sites and their impact on youth.  
- Educational media and society change.

**School Theater and its role in development planning.**  
- Digital Media and sustainable development.  
- Legal and ethical context for the use of social networks.  
- Track 6: Music roles in reflecting and elevating public behavior.  
- Creativity and innovation in music and its development and social impact.  
- The relationship between music and the development of social life and analysis of urban youth.  
- The role of music in the medical field.  
- Technological innovations and their impact on Arabic and international music and teaching methods.  
- Developing technical skills for people with special needs.  
- Media and the promotion of music and the development of musical identity.  
- Enhancement of programs of music education to build and contribute with the requirements of the labor market to achieve sustainable development.

**Conditions of participating Papers:**

- The research subject should be related to conference themes.
- Papers could be in Arabic or English language.
- All papers will be reviewed by at least two reviewers.
- The abstract should be written by a maximum 500 words, and should include the general idea, objectives, relevant results of the preliminary results of the research.
- The final version of a full paper is 20 Pages maximum.

**Submission Dates:**  
Full Paper: From 15 July 2019 to 10th September

**Notification Dates:**  
Abstract: Within one week of submitting  
Full paper: 20th September, 2019

**Registration fees:**

- \$ 400 Participants (with paper /individual exhibition)
- \$ 350 Participants with poster /Research paper, Art Symposiums (Painting – Ceramics), group exhibition or Master/ PhD students.
- \$ 300 Attendees (with accommodation during the conference).
- \$ 500 Accompany.

Authors and other conference participants can pay their conference fee US\$100 Western Union service.

**Address:** 33516 Kafrelsheikh University, Kafrelsheikh, Egypt. (2nd International Conference of the Faculty of Specific Education)

After the registration, please send us the scanned receipt by email: [Secom@spe.kfs.edu.eg](mailto:Secom@spe.kfs.edu.eg) as attachment file.  
The participants' papers will be published (electronic and printed versions).

**Conference Program:**

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Fax: (002) 047 219 8606  
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**Sponsors:**



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**Kafrelsheikh University**  
Faculty of Specific Education

2nd International Conference of the Faculty of Specific Education, Kafrelsheikh University, Egypt

**'Creativity and Technological Innovations and their Roles in Developing the Specific Education to Achieve Sustainable Development'**

Hurghada, Egypt  
(October 6 - 9, 2019)

Under the auspices of  
**Prof. Dr. Khalid Abdel Ghaffar**  
Minister of Higher Education  
**Prof. Dr. Abdel Razeq Yousef Desouky**  
President of Kafrelsheikh University

Supervision:  
**Prof. Dr. Hassan Hassan Younis**  
Vice President for Graduate Studies and Research

Conference Chair:  
**Prof. Dr. Amany M. Shakor**  
Dean of the Faculty of Specific Education

**Introduction:**  
The conference brings together researchers, specialists and scientists in universities and various research sectors to work towards supporting the Egypt's Vision 2030. As well as discussing the most important problems and challenges facing the labor market and finding suitable solutions for sustainable development.

**Conference Aims:**  
- High-quality education based on the learner using modern technology.  
- Establishing a culture of scientific research and creating a creative knowledge society.

- Opening up cooperation channels between educational, cultural and industrial institutions.  
- Exchange experiences and information on the latest developments and scientific achievements in technological innovations.  
- Enhancing the role of specific education in society service and solving its problems.  
- Proposing future plans for the promotion of vocational and technical education.

**The main themes of the conference:**  
**Track 1: Technology of the textile and clothing industry to achieve sustainable development.**  
- Nanotechnology and textile industries and adapting with global variables.  
- Smart and E-textiles and their applications.  
- Printing, dyeing, finishing and their innovations.  
- Technological innovations and technological development.  
- Textiles and clothing industries in Egypt and sustainable development.  
- Technological innovations and the future industry between opportunities and threats.  
- The economic situation and textile industries problems to achieve sustainable development.

**Track 2: Fine arts and the development of craft industries through technology and innovation.**  
- Fine arts and technological innovation.  
- Artistic projects, methods to achieve development.  
- Artistic, basic, technical and innovations of teaching methods of art education.  
- General and technical education curricula and their market requirements.  
- Nanotechnology in Fine Arts.  
- Creativity and technological innovations and their role in teaching visual arts.  
- Development of technical skills for special needs.

**Track 3: Education Technology between reality and the hope, to achieve Egypt vision 2030.**  
- Technology innovations and learning outcomes.  
- Updating evaluation systems and exams to achieve Egypt vision 2030.  
- Learning Management Systems.

**Track 4: Educational technology and the labor market.**  
- Learning and e-learning projects.  
- Virtual learning environments and their management systems.  
- Track 4: Food health, family management and sustainable development.  
- Sustainable economic and consumer protection.  
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- Innovation in teaching methods of home economics and rehabilitation of disadvantaged graduates.

**Track 5: The role of media and theater in achieving sustainable development.**  
- Media and the promotion of art.  
- The ethics of media practice between commitment and lack of morality.  
- Social networking sites and their impact on youth.  
- Educational media and society change.

**School Theater and its role in development planning.**  
- Digital Media and sustainable development.  
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**Submission Dates:**  
Full Paper: From 15 July 2019 to 10th September

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Abstract: Within one week of submitting  
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- \$ 400 Participants (with paper /individual exhibition)
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