موضوعات للبحث

مقرر:- ادارة خدمات العلاج الطبيعي المستوي الثالث (الفصل الربيعي) للعام الجامعي ٢٠٢٠ / ٢٠٢٠

- 1- Management functions
- 2- Administration levels
- 3- Management skills
- 4- Evaluation of administration performance
- 5- Managerial roles
- 6- Communications in management
- 7- Decision making and decision taking
- 8- Organization objectives & Goals
- 9- Authority, Responsibility, Accountability
- 10- Leadership, Co-ordination
- 11- Vision and Mission of the organization
- 12- Strategic planning
- 13- Staffing
- 14- Total Quality Management(TQM)
- 15- Marketing

Prof Dr / Fayiz F. El-Shamy
Prof Dr / Eman M. Abd Elfatah