

Suggested research topicsWinter semester of the academic year 2019/2020

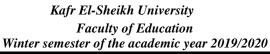
Course name in English: Accounting & Management Studies

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Grade: Two

No.	Research title	Research items
1	a) Accounting for Plant Assets	 1- Definition of Plant Assets 2- Features of plant assets 3- Examples of plant assets 4- Cost determination of plant assets 5- Depreciation of Plant assets 6- Methods of plant assets depreciations 7- Examples of computing plant assets depreciation
	b) Management Basics	 What is the management? Why management is important? Who are managers and what do they do? Explaining management functions Decision making process
2	a) Accounting for Natural Resources	 Definition of natural resources Features of natural resources Examples of natural resources Cost determination of natural resources Depletion of natural resources Methods of natural resources Depletion Examples of computing natural resources depletion
	b) Purchasing and supply chain management	 purchasing definition purchasing development relevant concepts of purchasing purchasing procedures IS and purchasing supplier selection and evaluation supply chain management
3	a) Accounting for intangible Assets	 1-Definition of Intangible assets 1. Features of Intangible assets 2. Examples of Intangible assets 3. Cost determination of Intangible assets 4. amortization of Intangible assets 5. Methods of Intangible assets amortization 6. Examples of computing intangible assets amortization





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4	b) Management functions a) Accounting Analysis of Financial Statement b) Marketing and Marketing mix	 Planning definition and benefits. Planning challenges. Organizing definition Organizational structure, chart and design Leading definition. Individual, group and organizational behaviour Controlling process Definition of financial statement analysis Basic of the analysis Purpose of the analysis Building blocks of analysis Information for analysis Standards for comparisons Tools of analysis Definition of marketing Definition of marketing management Definition of marketing mix Levels of product and product decisions. Pricing strategies. Channels of distribution Strategy. Promotional mix.
5	a) Financial Statement Analysis Using Ratios b) Workplace stress management and benefits of tackling stress	1- Definition of financial statement analysis 2. Basic and purpose of the analysis 3. Building blocks of analysis 4. Tools of analysis 5. Ratios of Liquidity 6. Ratios of Profitability 7. Standards for comparisons 1-Stress and job stress definitions. 2-Causes of job stress. 3-Categories of workplace stressors and examples of each. 4-Benefits of tackling stress.