

Suggested research topics

Winter semester of the academic year 2019/2020

Course name in English: Accounting & Management Studies
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Grade : Two

No.	Research title	Research items
1	a) Accounting for Plant Assets	<ol style="list-style-type: none"> 1- Definition of Plant Assets 2- Features of plant assets 3- Examples of plant assets 4- Cost determination of plant assets 5- Depreciation of Plant assets 6- Methods of plant assets depreciations 7- Examples of computing plant assets depreciation
	b) Management Basics	<ul style="list-style-type: none"> • What is the management? • Why management is important? • Who are managers and what do they do? • Explaining management functions • Decision making process
2	a) Accounting for Natural Resources	<ol style="list-style-type: none"> 1. Definition of natural resources 2. Features of natural resources 3. Examples of natural resources 4. Cost determination of natural resources 5. Depletion of natural resources 6. Methods of natural resources Depletion 7. Examples of computing natural resources depletion
	b) Purchasing and supply chain management	<ul style="list-style-type: none"> • purchasing definition • purchasing development • relevant concepts of purchasing • purchasing procedures • IS and purchasing • supplier selection and evaluation • supply chain management
3	a) Accounting for intangible Assets	<ol style="list-style-type: none"> 1-Definition of Intangible assets 1. Features of Intangible assets 2. Examples of Intangible assets 3. Cost determination of Intangible assets 4. amortization of Intangible assets 5. Methods of Intangible assets amortization 6. Examples of computing intangible assets amortization

	b) Management functions	<ul style="list-style-type: none"> • Planning definition and benefits. • Planning challenges. • Organizing definition • Organizational structure, chart and design • Leading definition. • Individual, group and organizational behaviour • Controlling process
4	a) Accounting Analysis of Financial Statement	<ol style="list-style-type: none"> 1- Definition of financial statement analysis 2- Basic of the analysis 3- Purpose of the analysis 4- Building blocks of analysis 5- Information for analysis 6- Standards for comparisons 7- Tools of analysis
	b) Marketing and Marketing mix	<ol style="list-style-type: none"> 1-Definition of marketing 2-Definition of marketing management 3-Definition of marketing mix 4- Levels of product and product decisions. 5-Pricing strategies. 6-Channels of distribution Strategy. 7-Promotional mix.
5	a) Financial Statement Analysis Using Ratios	<ol style="list-style-type: none"> 1- Definition of financial statement analysis 2. Basic and purpose of the analysis 3. Building blocks of analysis 4. Tools of analysis 5. Ratios of Liquidity 6. Ratios of Profitability 7. Standards for comparisons
	b) Workplace stress management and benefits of tackling stress	<ol style="list-style-type: none"> 1-Stress and job stress definitions. 2-Causes of job stress . 3-Categories of workplace stressors and examples of each. 4-Benefits of tackling stress.