

Kafr El-Sheikh University
Faculty of Education
First Year, Commercial Branch.
English.

Date: May, 2020.
Final Evaluation.



Choose **ONLY ONE** of the following papers to submit for your final evaluation:

1

- (a) Write a research article on the following topic:
- Merchandising.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 46 (The First Two Paragraphs).

2

- (a) Write a research article on the following topic:
- Pricing.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 47 (The Second and Third Paragraphs + The Conclusion).

3

- (a) Write a research article on the following topic:
- The Future of Marketing.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 42 (The First Two Paragraphs till: *temperature drops*).

4

- (a) Write a research article on the following topic:
- Creative Advertising.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 43 (The Second Paragraph starting with: *The rays*).

5

- (a) Write a research article on the following topic:
- The Market and the Consumer.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 44 (The Second Paragraph starting with: *In some cases*).

6

- (a) Write a research article on the following topic:
- The Field of Accounting.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 18 (The Whole Page).

7

- (a) Write a research article on the following topic:
- Auditing.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 9 (The Second Paragraph).

8

- (a) Write a research article on the following topic:
- Budgeting.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 94 (The First Paragraph).

9

- (a) Write a research article on the following topic:
- Cost Accounting.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 95 (The First Paragraph).

10

- (a) Write a research article on the following topic:
- Tax Accounting.
- (b) Translate the following passage(s) in your set book into good Arabic:
- Page 102 (The Second Paragraph).

Best of Luck.

Dr Adel I. El-Banna