**Kafr-Elsheikh University Faculty of Commerce** 

Level: 3

**English Section** 



**Fundamentals of Investing Dr. Mohamed Elmesseary Second Term Exam** 2019 - 2020

على الطالب أن يختار موضوع واحد فقط من الموضوعات التالية ليكتب فيها مقالة بحثية تتناول العناصر الأساسية لكل موضوع مع استخدام الأمثلة والحالات العملية التوضيحية كلما أمكن ذلك:

#### The first research proposition

## Security analysis processes and the portfolio performance

- The goals of security analysis.
- The fundamental analysis approaches.
- The contributions of the economic analysis.
- The uses of the industry analysis.
- Analyzing the financial performance of the company.
- Investment portfolio management.

#### The second research proposition

## Security valuation and the investment decision making process.

- Stock Valuation and the concepts of intrinsic value.
- Bond Valuation.
- The behavior of market interest rates.
- The forces that cause interest rates to change.

- How bonds are valued in the marketplace.
- The Interaction between security valuation and decision making process.

## The third research proposition The Egyptian Environment of Investing.

- The investment term and its attributes.
- The investment process and types of investors and investments.
- The steps of in investing in Egypt.
- The forces that prevent foreign investors to invest in Egypt.
- The main careers available to people with financial expertise and the role that investment play in each.

# The fourth research proposition Risk and return of Investing Internationally

- International diversification.
- Usual Investment risks and returns.
- International Investment risks and returns.
- Government Policies Risks.
- Currency Exchange Rate Risks.
- Trading Hours of Securities Markets.
- Regulation of Securities Markets.

Warm Greetings; Dr. Mohamed Elmesseary