

المادة : تطبيقات محاسبية
أستاذ المادة : أ.د/علي مجاهد
الفصل الدراسي الثاني
العام الجامعي : ٢٠١٩-٢٠٢٠



جامعة كفر الشيخ
كلية التجارة
الفرقة : الثانية
الشعبة : اللغة الإنجليزية

المقترحات البحثية لمادة تطبيقات محاسبية على الحاسب (نصف مادة)

Select one of the following subjects:

One: Determine the main aspects of accounting process that could use computer applications in general. And show up how to create a worksheet and embedded chart like the one in chapter one in your book using Excel Program.

Two: Determine the main aspects of accounting process that could use computer applications in general. And show up how to create formulas, formatting, and charts like the one in chapter two in your book using Excel Program.

Three: Determine the main aspects of accounting process that could use computer applications in general. And show up how to conduct a what if analysis and work with large worksheets like the one in chapter three in your book using Excel Program.

Four: Determine the main aspects of accounting process that could use computer applications in general. And show up how to use Microsoft Excel Depreciation Functions like the one in chapter Four in your book.

End of research topics with my best regards

Instructor and Chairman

Prf. Dr. Aly Mogahed Ahmed Alsayed

المادة : managerial computer :
application
أستاذ المادة : Dr.Wegdan Hagag
الفصل الدراسي الثاني



جامعة كفر الشيخ
كلية التجارة
الفرقة : 2nd grade
الشعبة : English

علي الطالب ان يختار موضوع واحد من الموضوعات البحثية الاتيه ليكتب فيه مقاله بحثيه
تتناول العناصر الاساسيه المذكوره لكل موضوع

Topic1: Illustrate how to write your own CV and Cover letter using word program

- Define what do we mean by CV
- Define what do we mean by cover letter
- Identify useful tips to write CV
- Identify useful tips to write good cover letter
- Write your own CV and cover letter following the guideline given to write good CV and cover letter

Topic2: Illustrate how PowerPoint can be used to prepare business power point presentation

- Identify tips for writing powerful business presentation
- Identify tips for preparing good power point presentation
- Discuss best order of your business power point presentation
- Illustrate an example to show best order of business power point presentation

Topic3: How to consider accessing long term memory when preparing an academic power point presentation

- Describe cognitive information processing concept
- Identify encoding process within your audience
- Describe discriminability principle
- Clarify Perceptual Organization concept

Topic4: Discuss how coherence and singling principles can be considered important tools for PowerPoint presentation

- Define coherence principle
- Clarify singling principle
- How coherence principle can be used for effective PowerPoint presentation
- How singling principle can be used for effective PowerPoint presentation