

جامعة كفر الشيخ  
كلية التجارة  
قسم المحاسبة

الدراسة التحليلية من أسلوب التكاليف المتكاملة ومفهوم تحليل القيمة  
هدف تطوير القدرة التحليلية للطلبة مع دراسة نظرية وميدانية

أ. د. محمد عبد الحليم السيد محمد - أستاذ المحاسبة في الجامعة

مؤتمر من المنهجية في  
مدرسة كلية التجارة في جامعة كفر الشيخ





جامعة نور الشيخ  
كلية التجارة  
قسم المحاسبة

دراسة التفاضل بين أسلوب التكاليف الممتددة ومفهوم تحليل القيمة  
المضافة نظرياً وعملياً

مؤلف: محمد العبد  
مراجعة: محمد العبد









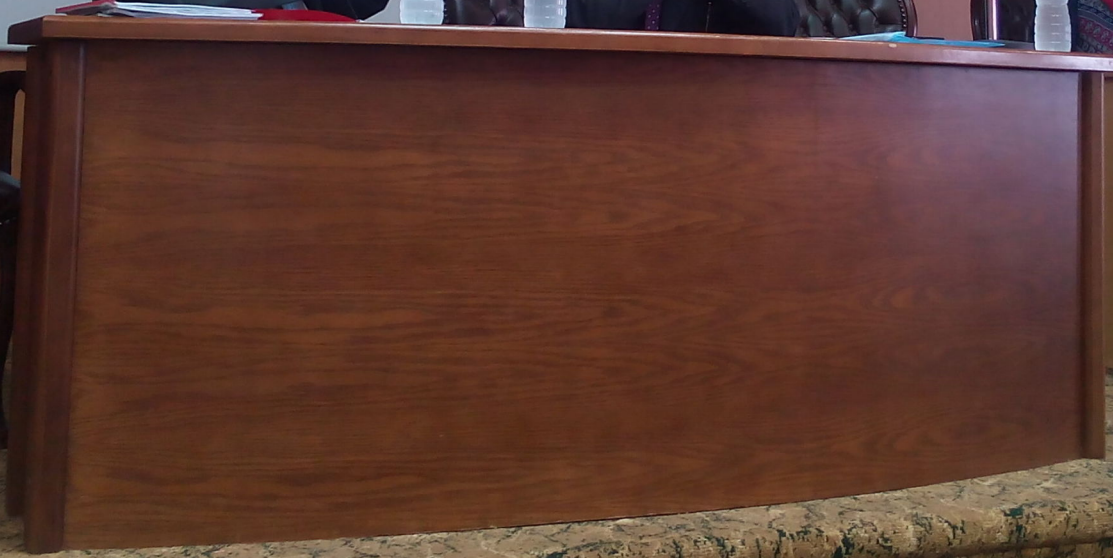
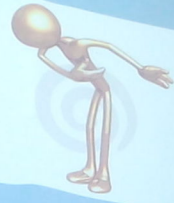








Thank  
you



## Research Questions

- Does IC information disclosure is relevant to the investment decisions in securities in the Egyptian environment?
- What are the most important IC information that might affect the investment decisions in securities in the Egyptian environment?
- Are there any significant differences among Egyptian organizations regarding their perceived importance of disclosed elements of IC information?



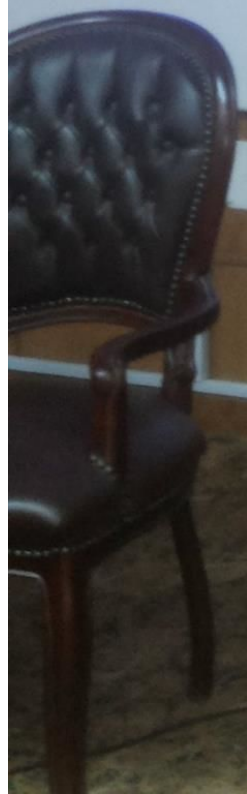
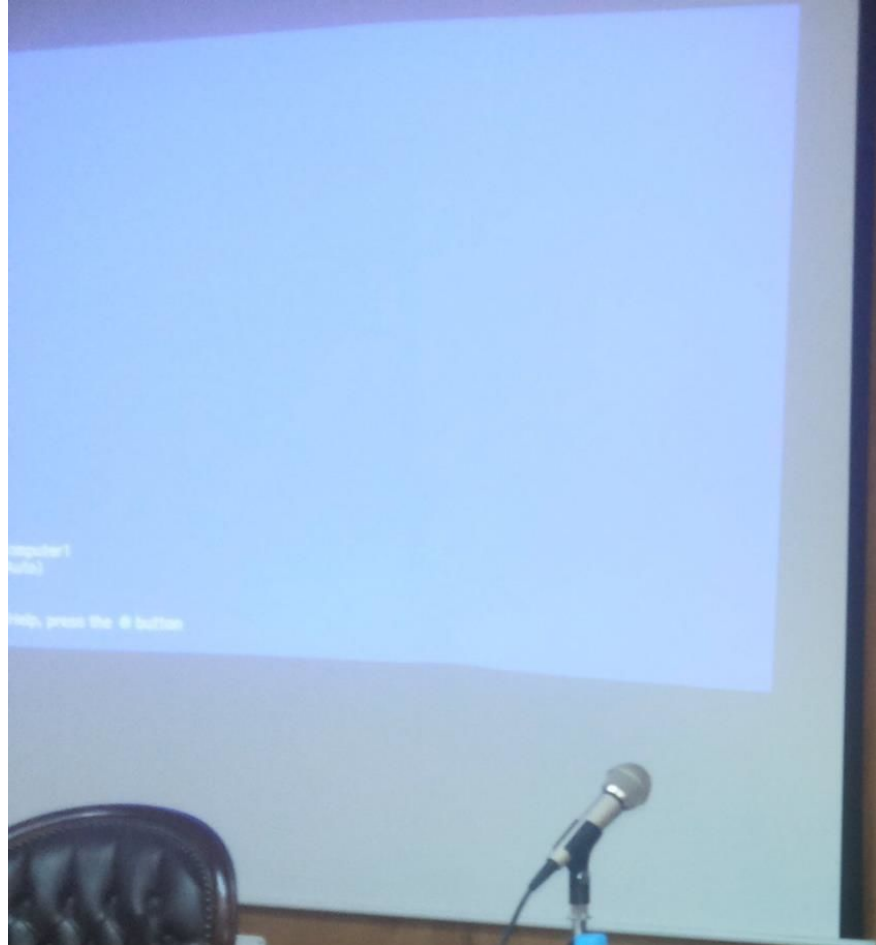




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to the Egyptian

the most important IC information that might  
investment decisions in securities in the  
environment?

any significant differences among Egyptian  
regarding their perceived importance of  
elements of IC information?





This research may provide the following scientific and practical contributions and importance

- Developing a new updated index for IC disclosure using different indexes that were previously developed by other researchers.
- Determining whether IC information is relevant to investment decisions.
- Putting IC information elements in order according to their relevance to investment decisions.





Most important K information that might  
affect investment decisions in securities in the  
market?

Are there significant differences among Egyptian  
investors regarding their perceived importance of  
K information?







